



SWISS FBO AIR SERVICE BASEL (LFSB/BSL) JOINS AVFUEL NETWORK OF BRANDED FBOs

FEBRUARY 10, 2014 / BUSINESS AVIATION NEWS / BASEL, SWITZERLAND / Swiss FBO and VIP handling provider Air Service Basel at EuroAirport Basel-Mulhouse Airport (LFSB/BSL) and Avfuel Corporation have entered into a partnership allowing Air Service Basel to offer Avfuel-branded aviation fuels and popular pilot programs, as well as to take advantage of Avfuel's various operational and training systems.

Located on the tri-national border between Switzerland, France, and Germany, Air Service Basel is a prized addition to the Avfuel Branded FBO and Avfuel Contract Fuel networks, said Avfuel Vice President, Marketing, Marci Ammerman. "Basel is a major European cultural and business destination, making it a key location for operators of private and corporate aircraft," Ammerman said. "The partnership between Avfuel and Air Service Basel allows both entities to build on and expand each others' strengths and offer these operators the highest-quality products, services and systems available."

"Air Service Basel is dedicated to sustained growth by providing innovative, cost efficient, and flexible professional services to our growing customer base", states Air Service Basel's CEO, Claudio Lasagni. "Our partnership with AvFuel ensures that in particular the demands of this dynamic and shifting market will be taken into account, and we are ready to face these challenges with our pro-active approach in co-operation with AvFuel, in order to perfectly meet the demands of our clients here in Basel."

Air Service Basel's FBO operation echoes the Swiss city's famed reputation for discretion. The state-of-the-art facilities are sleek yet welcoming; and the staff considers comfort, safety and security the cornerstones of a perfect guest experience. Spacious and secure hangar parking is available, along with ample apron space, for aircraft up to the size of a B737. Additionally, Air Service Basel boasts a sophisticated on-site maintenance centre staffed by highly-skilled, factory-trained technicians capable of servicing a large range of aircraft models.

Among the new offerings flight departments will now have access to at Air Service Basel are Avfuel Contract Fuel - allowing for the purchase of jet fuel at less-than-retail rates at over 3,000 locations around the globe - and AVTRIP Rewards, which awards points for the purchase of fuel at Avfuel Network FBOs and trip-planning services arranged through Avplan Trip Support. Points accumulate toward cash awards. "Avfuel's programs and systems are designed to enhance the guest experience, whether through better rates on fuel, loyalty rewards, or through more efficient processing at the front counter," said Ammerman. "They integrate seamlessly into an organization such as Air Service Basel, which employs the highest standards of service and care."

ABOUT AVFUEL CORPORATION

Avfuel provides fuel and services to the global aviation industry and is the leading independent supplier in the United States. Established as a supply and logistics company nearly 40 years ago, Avfuel is core competent in every aspect that surrounds the delivery of fuel – from refinery to wingtip. Our diverse market of customers include: fixed base operators, airlines, freight companies, corporate flight departments, military special operations and helicopter operators. Avfuel combines global access with personalized service throughout a fueling network over 3,000 locations worldwide and 600+ Avfuel branded dealers and offers business solutions such as AVTRIP, an established, recognized pilot incentive program; the jet fuel savings program Avfuel Contract Fuel and Avplan, a flight-support and trip planning company for domestic and international customers. Our 100% dedication to aviation demonstrates our passion and commitment to a global community that prospers on the movement of goods and services around the world.

ABOUT BASEL AIR SERVICE

Air Service Basel, which began operation in 1967, is a full service FBO, as well as an EASA and FAA approved Maintenance Organisation and Repair Station, at the Euroairport Basel-Mulhouse (LFSB / LSZM) in Switzerland. Air Service Basel's maintenance

department includes a highly qualified and flexible team of licensed aircraft mechanics with a wide range of capabilities for piston, turboprop and turbine aircraft. Air Service Basel's FBO terminal offers an exclusive, discreet and secure environment, incorporating a private VIP passenger lounge, pilot's briefing room and private hangar parking, together with perfect customer-focused services including limousine arrangements, crew transport, fuel support and customs clearance. For more information about Air Service Basel, visit www.airservicebasel.com.

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